

TO ALL OUR CLIENTS AND FRIENDS
P R E S E N T

The one that signs the present, Magda Lucena Piedrahita Rojas, since I started commercial activities from January 2004, under the protection of the brand MASTER BAITER'S and the design that accompanies it, situation contemplated and perfectly legitimized according to the Mexican legal system as for brands, which grants protection not only to the record, if not to use that on the brand is realized.

Now then, the C. STANLEY RAY GABRUK in a rash and fraudulent act of unfair competition, when he realized that the signed one not have registered the brand MASTER BAITER'S, in total ignorance of the Law of the Industrial Property, he request and obtained the record of the above mentioned brand with which he has realized a series of defame acts in the detriment of my person and even initiating diverse procedures which not only have been answered in time and form by mi side making worth the best right of use that I have on the brand MASTER BAITER'S. Besides of that, the administrative procedures of nullity have begun in opposition to each and every of the spurious brand records obtained by STANLEY RAY GABRUK.

To establish the previous manifestations I transcribe the content of the fraction I of the article 92 of the Law of the industrial Property that illustrates clearly the origin of the procedures initiated of our part:

ARTICLE 92.-The record of a brand(mark) will not produce any effect against:

I. - The third one that of good faith was exploiting in national territory the same brand(mark) or similar other one in degree of confusion, for same or similar products or services, always and when the third one had started using the brand(mark), of a no interrupt way, before the date of filing of the request of record or of the first use declared in this one. The third one will have right to request the record of the brand(mark), in three years following the day in which the record was published, in whose case will have to proceed and obtain before the declaration of nullity of this one, and

There fore, by means of the present one, I do public that the one who is committing acts of unfair competition is the proper **STANLEY RAY GABRUK**, who as I already mention, in total ignorance of the Law of the Industrial Property he obtained diverse brand records with that he has been attacking me, without contemplating the exceptions that the above mentioned law contemplates and that are contained in the transcribed article; and even worse, without contemplating the administrative actions that already I have made use, and not even the Civil and Penal sanction that in it's moment I will make be worth against him.

For the previously exposed, I stay to your orders for any explanation or commentary on the individual.

**MAGDA LUCENA PIEDRAHITA ROJAS
PUERTO VALLARTA, JALISCO, JANUARY 5, 2009**